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**JEEP WRANGLER SCOOPS TOP OFF-ROAD HONOUR FOR SECOND CONSECUTIVE YEAR**

* **The UK’s best-selling off road magazine “4X4 Magazine” names Jeep Wrangler Unlimited “Best Hardcore 4X4” in its 2014 awards**
* **Rugged and iconic, it’s the second successive year the Jeep Wrangler has claimed the Hardcore 4X4 title**
* **Jeep Grand Cherokee receives Highly Commended in the “Premiums” Category**

The legendary Jeep Wrangler continues to demonstrate its award-winning credentials after taking 4x4 Magazine’s 4x4 of the Year, Hardcore class for the second year running.

The award, which goes specifically to the four-door Wrangler, comes from the specialist publication’s panel of expert judges, who put the rugged US-built off-roader above some extremely capable competitors.

In the same awards, Jeep’s new Grand Cherokee received a Highly Commended accolade in the Premiums category.

In awarding it top honours, the 4x4 of the Year competition judges praised the Wrangler’s value for money, comfortable interior, off-roading ability, towing prowess and iconic design.

“The Jeep Wrangler remains 4x4 Magazine’s Hardcore Class champion. It effortlessly demonstrates its off-road capabilities with immense power and torque, while delivering a gorgeously low, first crawler gear for when finesse is needed,” says Nigel Fryatt, editor, 4x4 Magazine.

“All this in a comfortable, well equipped interior. Our only real criticism? There should be more of them around.”

“It's the classic 4x4 vehicle that is instantly recognisable the world over. The Jeep Wrangler is the essence of what Jeep stands for and we're honoured to receive a top award such as the Hardcore 4x4 of the Year," says Yann Chabert, Country Director, Fiat Group Automobiles Ireland.

Pricing and specifications for the 2014 Jeep Wranger and Jeep Grand Cherokee will be announced shortly.

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